

**PRESS RELEASE
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CASE Credit Union Receives National Level Recognition from the Credit Union National Association

LANSING, Mich. (November 26, 2018) – CASE Credit Union is delighted to announce they have received national recognition from the Credit Union National Association (CUNA) as an honorable mention recipient of the Alphonse Desjardin Youth Award. This award recognizes exemplary credit union efforts to teach financial skills to the youth in the community.

In addition to also offering free financial education lessons to K-12 students in the Greater Lansing area, CASE Credit Union developed a new financial reality fair for middle students called Money Masters. Money Masters allows students to live a day in the life of an adult, making decisions on needs versus wants.

“The issue of youth financial literacy is important to CASE Credit Union and it is an honor to be recognized for the work of our staff,” said Jeffery Benson, CASE Credit Union’s president and chief executive officer. “We are proud to have created a program that reached more than 1,800 students in 2017 and to be one of four Michigan credit unions to receive national recognition for our efforts to ensure that the youth in our community start off on a positive financial journey.”

CASE Credit Union was first selected as a state-level CUNA Award recipient in September before going on to compete at the national level. In March 2019, CUNA National Award winners will receive their awards at the CUNA Governmental Affairs Conference (GAC) in Washington DC.

About Credit Union National Association

Credit Union National Association (CUNA) is the only national association that advocates on behalf of all of America’s credit unions, which are owned by 110 million consumer members. CUNA, along with its network of affiliated state credit union leagues, delivers unwavering advocacy, continuous professional growth and operational confidence to protect the best interests of all credit unions. For more information about CUNA, visit cuna.org.

About CASE Credit Union

Established in 1936 by Lansing area educators, CASE Credit Union is a full-service financial institution serving over 45,000 members and managing approximately \$280 million in assets. CASE Credit Union is focused on service and committed to exceeding the financial expectations of today’s mobile society through convenient products and services.

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