CASE Credit Union Receives Three awards from Michigan Credit Union League

LANSING, Mich. (April 17, 2018) – CASE Credit Union is proud to announce the receipt of three 2018 Michigan Credit Union League (MCUL) awards. Board Chairperson, William Brewer has been awarded the Credit Union Community Volunteer award; Olivia McCormick, was named the Youth Advocate of the Year; and the credit union was recognized with an Innovation Award for the development of products and services that assist members of modest means build their financial stability. CASE Credit Union President and CEO, Jeffrey Benson said of the awards “It is a true honor to be recognized in so many areas, because it speaks to how each and every employee has fully committed to not only the financial success of our members, but also the success of our community as well.”

The Credit Union Community Volunteer Award recognizes an employee or member that possesses a history of exemplary volunteer service outside of the credit union system. As the Chairman of the Board of Directions, Mr. Brewer has led by example, dedicating his life to giving back to his community and its residents. This strong leadership has empowered CASE Team members at all levels to spend each day living the credit union motto of people helping people.

The Youth Advocate of the Year Award recipient is an individual who has been exceptionally active in promoting the importance of financial literacy to young people. Ms. McCormick makes every effort to improve the quality of life of others through teaching and mentoring.

The Innovation and Reinvention Award recognizes credit unions for innovative thinking, action and community involvement. CASE Credit Union recognized that not every person is a fit for traditional products and wanted to develop products and services that allow us to serve more people in our community.

The CASE Board of Directors is dedicated to community involvement, and is passionate about developing partnerships with organizations that assist those who are unbanked and underserved. This dedication and passion is what has allowed CASE to develop these creative, out of the box products and services. It is also what has allowed CASE to ultimately serve more individuals in our community.

About CASE Credit Union
Established in 1936 by Lansing area educators, CASE Credit Union is a full-service financial institution serving over 42,000 members and managing approximately $270 million in assets. CASE Credit Union is focused on service and committed to exceeding the financial expectations of today’s mobile society through convenient products and services.

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