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NEWS RELEASE

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CASE Credit Union Appoints New Vice President of Marketing and New Managers



Vice President of Marketing, Ed Nicolas



Mortgage Manager, Bill McLeod



Business Services Manager, Robert Whitaker

Lansing, MI – CASE Credit Union is pleased to announce three new additions to the CASE team: the new Vice President of Marketing, the new Manager of the Mortgage Department, and the new Manager of the Business Services Department.

Ed Nicolas has been hired as the Credit Union's new Vice President of Marketing. He joins the CASE Credit Union Executive team having recently left his position as Brand Marketing Manager at Carhartt. With over 25 years of marketing experience, Nicolas brings an extensive range of knowledge and experience to CASE Credit Union.

CASE's new Business Services Manager, Robert Whitaker, brings 25 years of experience in the Financial Services sector to the Credit Union. He joins CASE Credit Union's management team having recently left his position as Retail Bank Manager, AVP at First Merit Bank of Lansing.

Bill McLeod has joined CASE Credit Union as their newest Mortgage Manager. Beginning his journey in the mortgage industry 19 years ago, McLeod has developed a wide range of skills and expertise. Prior to joining CASE Credit Union's management team, McLeod held the Mortgage Manager Position at MSUFCU.

Established in 1936 by Lansing area educators, CASE Credit Union is a full-service financial institution serving over 40,000 members and managing approximately \$270 million in assets. CASE Credit Union is focused on service and committed to exceeding the financial expectation of today's mobile society through convenient products and services.

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