



CASE Credit Union
4316 S. Pennsylvania Ave
Lansing, MI 48910

517.393.7710 / 888.393.7716
www.casecu.org

Contact: Samantha W
Marketing Department
517.393.7710 ext. 1067
sworley@casecu.org

NEWS RELEASE

For immediate release
September 2, 2016

CASE Credit Union Named 2016 Best Credit Unions to Work For

Lansing, MI 9/1/2016 – CASE Credit Union has been named one of the 2016 **Best Credit Unions to Work For**. *Credit Union Journal* has partnered with Best Companies Group to identify companies that have excelled in creating quality workplaces for employees.

This survey and awards program is designed to identify, recognize, and honor the best credit unions. The list is made up of 45 credit unions. The full **Best Credit Unions to Work For** list will be featured in the September issue of *Credit Union Journal* and is available online at CUJournal.com.

“CASE Credit Union is honored to be recognized as one of the recipients of this award,” stated Jeffrey Benson, President/CEO. “It’s rewarding to know our employees were the drivers of this distinction. It’s through them that we are able to achieve success.”

To be considered for participation, credit unions had to fulfill the following eligibility requirements:

- Have at least 25 employees working in the U.S.
- Be in business a minimum of one year
- Be in one of the following categories based upon asset size: Over \$1 billion, \$500M-\$1B, \$200M-\$500M, or under \$200M

Determining the **Best Credit Unions to Work For** involved a two-step process. The first step consisted of evaluating each participating credit union’s workplace policies, practices, and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of employee surveys aiming at assessing the experiences and attitudes of individual employees with respect to their workplace. This process was worth approximately 75% of the total evaluation. The combined scores determined the best credit unions and the final ranking. Best Companies Group managed the overall registration and survey process and also analyzed the data and used their expertise to determine the final ranking.

For more information on the **Best Credit Unions to Work For** program, visit www.BestCreditUnionstoWorkFor.com.

About CASE Credit Union

Established in 1936 by Lansing area educators, CASE Credit Union is a full-service financial institution serving over 40,000 members and managing approximately \$275 million in assets. CASE Credit Union is focused on

service and committed to exceeding the financial expectations of today's mobile society through convenient products and services.

###