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NEWS RELEASE

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CASE Credit Union Receives First-ever CUNA CFO Council's Excellence in Finance Award

Lansing, MI – CASE Credit Union recently received the first-ever Excellence in Finance Award awarded by the Credit Union National Association's (CUNA) CFO Council. This Excellence in Finance Award recognizes a credit union finance department that has made significant contributions or has taken an innovative approach to Credit Union finances including things such as credit risk management, expense control, financial literacy and project management.

CASE Credit Union was recognized for their achievements in finding creative solutions to create a stronger financial environment for their members and the communities in which they serve. Their finance department demonstrated initiative, creativity, commitment, and long-term strategic planning to achieve extraordinary results in 2014. In order to achieve these results, the finance department recognized the importance of educating CASE's Board of Directors and employees on how each of their individual roles help strengthen the Credit Union's financial position.

In regards to being the first recipient of this prestigious award, Jeff Benson, President/CEO stated "In this ever-changing financial environment, we recognize that creative and innovative solutions that continually strengthen our financial position are extremely important. Everyone here at CASE Credit Union is extremely proud of our Finance Department for being the inaugural recipient of this national honor."

Established in 1936 by Lansing Area educators, CASE Credit Union is a full-service financial institution serving over 35,000 members and managing approximately \$250 million in assets. CASE Credit Union is focused on service and committed to exceeding the financial expectations of today's mobile society through convenient products and services.

**See photo on continued page*



Pictured above: Jacob Darabos, CASE Credit Union's Chief Financial Officer, accepting the Excellence in Finance award at the 2015 CUNA CFO Council Conference.

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