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For Immediate Release

CASE Credit Union Celebrates Member Appreciation Day



Pictured above (from left to right) – Tia Martin,
Porsche Miles-Grant, Jennifer Slaughter, Jean Schulz

Lansing, MI 10/17/2014 – CASE Credit Union, a full-service financial institution locally headquartered in Lansing MI, celebrated their Member Appreciation Day on Thursday, October 16th from 12pm to 6pm.

The event took place in each of the Credit Union's six branches. As members walked in, they were greeted with refreshments and gifts to thank them for their dedication and support. CASE Credit Union created this event as a way to recognize the 35,000 members who make up the financial institution. Normal business hours continued throughout the day.

When asked about the celebration, Jeffrey Benson, President/CEO stated, "We are thrilled to celebrate with our new and existing CASE Credit Union members for our first annual Member Appreciation Day. We wanted to thank our members for allowing us to assist them in achieving their financial success."

Established in 1936 by Lansing Area educators, CASE Credit Union is a full-service financial institution serving over 35,000 members and managing more than \$250 million in assets. CASE Credit Union is focused on service and committed to exceeding the financial expectations of today's mobile society through convenient products and services.

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