



**CASE Credit Union®**  
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## *NEWS RELEASE*

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### **CASE Credit Union Opens New Branch in Delta Township**



**Lansing, MI** – CASE Credit Union opened its sixth branch in the Lansing area this month, it's second in Delta Township. The new branch, located at 5611 West Saginaw Highway was celebrated with a ribbon cutting ceremony and open house on October 16. The event was attended by CASE staff, leadership and Executive Board as well as local business members and members of the community.

"We are so proud of this new branch," CASE President/CEO Jeffrey Benson said, "we have been very hands-on in the design and construction process, with our members in mind. We are looking forward to growing our presence in the Delta Township community and forging many great relationships with area organizations and businesses."

The Credit Union purchased land for the branch on the much-desired West Saginaw corridor, across from the Lansing Mall, in October 2012. The purchase included an abandoned Fitness USA gym center, on approximately 1.5 acres of real estate. Starting in early 2013, the Credit Union cleared the land for the construction of a new state-of-the-art financial institution branch, filled with all the latest technologies.

CASE's management designed the new branch with the assistance of Daniels and Zermack Architects, a leader in the industry of financial institution architecture. The end result was an approximately 5,500 square foot, modern take on the credit union branch. With exposed steel beams in the lobby, exterior LED lights, vaulted ceilings with clerestory windows and arched canopies, the building serves as a highlight of innovative architecture on West Saginaw Highway. The added Community Room, equipped with all of the latest technologies, creates an additional space for Credit Union events and gatherings.

Established in 1936 by Lansing area educators, CASE Credit Union is a full-service financial institution serving over 30,000 members and managing more than \$238 million in assets. CASE Credit Union is focused on service and committed to exceeding the financial expectations of today's mobile society through convenient products and services. CASE was named one of Michigan's Top 100 Places to Work in 2013 by the *Detroit Free Press*.

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