



CASE Credit Union®
4316 S Pennsylvania Ave
Lansing MI 48910

517.393.7710 / 888.393.7716
www.casecu.org

Serving everyone in
Ingham, Eaton, Clinton,
Livingston, Ionia, Shiawassee
and Jackson counties

Our service. Your success.

NEWS RELEASE

For Immediate Release
August 13, 2013

CONTACT: Marketing@casecu.org

CASE Credit Union to Host *Protect Your Identity* Seminar

Lansing, MI – If your identity is stolen, what will you do? Do you know your rights? Knowing what to do is important because an identity thief can hijack your tax refund, alter your medical records, prevent you from getting credit or a job, and even borrow money in your child's name.

CASE Credit Union is hosting a Protect Your Identity seminar on Wednesday, August 28th to encourage people to make identity theft protection part of their regular routine and reduce their risk of identity theft. Identity theft happens when someone steals your personal information and uses it without your permission. It's a serious crime that can disrupt your finances, credit history, and reputation, and it takes time, money, and patience to resolve. Identity protection is a 21st century practice that can become habit. It requires thinking about your personal information as a valuable commodity and treating it with care.

"Knowing how to protect your personal information and reduce the risk of identity theft are critical skills these days," said Jeffrey Benson, CASE CEO. "We want to help everyone learn how to safeguard their information, spot potential signs of trouble early, and minimize the damage identity theft can cause."

Both members of CASE Credit Union and non-members are invited to attend this informational seminar. The seminar will take place Wednesday, August 28, 2013 at 12pm and again at 6pm in the conference room of the Pennsylvania branch, located at 4316 S. Pennsylvania Avenue. Space is limited, to reserve a spot, please email communityeducation@casecu.org by August 21st.

Established in 1936 by Lansing area educators, CASE Credit Union is a full-service financial institution serving 30,000 members and managing more than \$228 million in assets. CASE Credit Union is focused on service and committed to exceeding the financial expectations of today's mobile society through convenient products and services. CASE was named one of Michigan's Top 100 Places to Work in 2012 by the *Detroit Free Press*.

###