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NEWS RELEASE

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Sexton Students Learn Real World Financial Skills with State Representative Andy Schor and CASE Credit Union

Lansing, MI – 4/19/13 – CASE Credit Union recently teamed with State Representative Andy Schor at J.W. Sexton High School on April 19 for the Michigan Credit Union League & Affiliates' Financial Literacy Legislative Challenge in a collaborate effort to educate students on the importance of financial responsibility and guide students on the path to financial success.

For this year's challenge, thirty 7th and 8th grade students participated in Mad City Money, a learning simulation developed by the Credit Union National Association, in which students were given a new identity— complete with salary, loan debt and a new family. As they visited various merchants, they needed to work with their partners to navigate the real world consequences of financial decision-making. Partnered with Representative Schor was Community Education Coordinator Kara Peters to facilitate and assist students.

“We appreciate Representative Schor taking the time out of his schedule to help make an impact with these students. His dedication and support to the community and the credit union movement are invaluable,” said CASE Credit Union President and CEO Jeffrey S. Benson, CPA, MBA.

Benson also met with the Sexton students and participated in the Mad City Money event along with his executive staff.

April is National Financial Literacy Month and the Financial Literacy Legislative Challenge is a cooperative effort that partners Michigan lawmakers with credit unions and schools in their district to message the importance of sound financial habits to the community during the month.

Established in 1936 by Lansing area educators, CASE Credit Union is a full-service financial institution serving 30,000 members and managing more than \$228 million in assets. CASE Credit Union is focused on service and committed to exceeding the financial expectations of today's mobile society through convenient products and services. CASE was named one of Michigan's Top 100 Places to Work in 2012 by the *Detroit Free Press*.

Note: Photos and cutlines are included under separate attachments with this news release.

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CASE Credit Union – CASE CU, Representative Andy Schor
Financial Literacy Legislative Challenge – J.W. Sexton High School



April is National Financial Literacy Month. During the month the Financial Literacy Challenge is a cooperative effort that partners Michigan Lawmakers with credit unions and schools in their district to spread sound financial skills to all ages. Pictured is Representative Andy Schor talking with students about their budget and financial decisions at J.W. Sexton High School in Lansing on April 19, 2013. Representative Schor represents Michigan's 68th House District, which includes the city of Lansing, as well as parts of Ingham County and Lansing Township.



CASE CU President and CEO Jeffrey S. Benson explain vehicle options to students at the "Big Wheels" station during the Mad City Money event at J.W. Sexton High School on April 19.



During the Mad City Money simulation at J.W. Sexton High School, students seek assistance and financial counseling from CASE CU staff members as they begin to learn the outcome of their financial decision-making.