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### **CASE Credit Union Honored for Diversity**

*Fifth annual award from LEAP recognizes commitment to inclusion.*

**LANSING, Mich.** – CASE Credit Union has received recognition for its commitment to creating and fostering a diverse and inclusive workplace.

The Lansing-based credit union was the recipient of the fifth annual Lansing Economic Area Partnership Diversity Star Award. The award announcement happened during LEAP’s board of directors meeting held Feb. 11 at Dean Transportation headquarters. The Diversity Star Award is given annually to the local business that demonstrates best practices in inclusivity to attract top-tier talent that has a positive impact on the local economy.

“The CASE board, leadership and staff are humbled to receive this tremendous honor from LEAP,” said Jeffrey Benson, president and CEO at CASE Credit Union. “Diversity is one of CASE’s deeply-rooted core values. From our start as Lansing Teacher Credit Union, treating every person who walks through our door with fairness and respect has been a top priority -- one we have worked hard to carry on for the past 84 years.”

“We strive every day to nurture a safe and welcoming work environment for all our employees, members and community partners. Developing a diverse workforce enhances our ability to engage with our whole community and gives employees the power to innovate in the name of enhancing the customer experience.”

Each year, LEAP leadership recommitments its diversity efforts by signing a Diversity and Equity Statement. This document solidifies the importance it places on inclusion within its own practices as well as its commitment to strengthening inclusiveness throughout the Greater Lansing region. The Diversity Star Award is part of LEAP’s ongoing commitment.

**About CASE Credit Union:** *Established in 1936 by Lansing-area teachers and administrators serving 180 members, CASE Credit Union today, more than 80 years later, serves a membership of over 45,000 members and operates six branches throughout the Greater Lansing area while controlling over \$300 million in assets. CASE Credit Union’s mission is to assist members and employees to achieve financial success through service that is superior, convenient and easy to use. Visit the website at [casecu.org](http://casecu.org).*

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