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CONTACT

Andrea Mackey
Content Strategist
(517) 203-3333
andrea@m3group.biz

CASE Credit Union Named Diversity Lender of the Year

Award recognizes financial help to small businesses in underserved markets

LANSING, Mich. — CASE Credit Union announced today it has been awarded the U.S. Small Business Administration Michigan District Office Community Diversity Lender of the Year Award for the 2019 fiscal year. This award is in recognition of CASE's help to give diverse small businesses in underserved markets the funds they need to start and grow.

Jeffery Benson, President and CEO of CASE Credit Union, said the award is reflective of the credit union's commitment to the Greater Lansing community.

"We are exceedingly proud to receive this award and recognition from the U.S. Small Business Administration," he said. "The importance of diversity in small businesses cannot be overstated. They are catalysts for positive change and growth in their communities. CASE is committed to diversity in lending and supporting an inclusive thriving business community."

Robert S. Whitaker, Business Services Manager for CASE Credit Union, said this award is not just important for CASE, but for Greater Lansing businesses as well.

"We are pleased and honored to have been awarded Michigan District's Community Diversity Lender of the Year Award by the Small Business Administration," he said. "Our organization is committed to diversity and empowering underserved communities of business owners. Empowering minority, veteran and women-owned businesses through smart, safe business banking is our responsibility. It supports our community's needs and helps sustain the local economy."

About the U.S. Small Business Administration: *The U.S. Small Business Administration makes the American dream of business ownership a reality. As the only go-to resource and voice for small businesses backed by the strength of the federal government, the SBA empowers entrepreneurs and small-business owners with the resources and support they need to start and grow their businesses. It delivers services to people through an extensive network of SBA field offices and partnerships with public and private organizations. To learn more, visit sba.gov.*

About CASE Credit Union: *Established in 1936 by Lansing-area teachers and administrators serving 180 members, CASE Credit Union today, more than 80 years later, serves a membership of over 45,000 members and operates six branches throughout the Greater Lansing area while controlling over \$300 million in assets. CASE Credit Union's mission is to assist members and employees to achieve financial success through service that is superior, convenient and easy to use. Visit the website at casecu.org.*

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