

FOR IMMEDIATE RELEASE

Feb. 16, 2021

CONTACT Christopher Nagy Content strategist (517) 203-3333 cnagy@m3group.biz

CASE Credit Union Receives National Recognition from the Credit Union National Association *Awards recognize efforts in financial literacy and community service*

LANSING, Mich. — CASE Credit Union was recently awarded first place in the Alphonse Desjardins Award adult category and honorable mention for the Dora Maxwell Award for the 2020 Credit Union National Association Awards.

The Alphonse Desjardins Award honors credit union leadership for efforts with youth and adult financial literacy. The Dora Maxwell Award recognizes community service achievements by credit unions.

Jeffery Benson, President and CEO of CASE Credit Union, said the recognition reflects the hard work CASE puts into helping its members and the Greater Lansing area.

"We are honored to be recognized at the national level by the Credit Union National Association," Benson said. "These awards reflect our commitment to our members and the Greater Lansing community. They are what makes us great."

Norma McGarry, Community Development Specialist for CASE Credit Union, said helping people and businesses in the Greater Lansing area is the foundation of CASE.

"Our goal was to build awareness in our community and increase partnerships with other organizations whose focus is aligned with the philosophy of People Helping People," McGarry said. "It is our obligation to assist those in our community that need help, and we are grateful for the agencies who have partnered with us to work toward that goal."

To learn more about CASE Credit Union, visit *casecu.org*.

About CUNA: Credit Union National Association (CUNA) is the only national association that advocates on behalf of all of America's credit unions, which are owned by 120 million consumer members. CUNA, along with its network of affiliated state credit union leagues, delivers unwavering advocacy, continuous professional growth and operational confidence to protect the best interests of all credit unions. For more information about CUNA, visit <u>cuna.org.</u> To find your nearest credit union, visit <u>YourMoneyFurther.com</u>.

About CASE Credit Union: Established in 1936 by Lansing-area teachers and administrators serving 180 members, CASE Credit Union today, more than 80 years later, serves a membership of over 45,000 members and operates six branches throughout the Greater Lansing area while controlling over \$300 million in assets. CASE Credit Union's mission is to assist members and employees to achieve financial success through service that is superior, convenient and easy to use. Visit the website at casecu.org.