



**FOR IMMEDIATE RELEASE**

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### **CASE Credit Union Scholarship Deadline Approaches**

*Applications now open to all high school seniors in the region*

**LANSING, Mich.** — At a time when student debt is soaring to all-time highs, every measure of assistance helps ease the financial burdens young minds face when trying to secure a brighter and more hopeful future. CASE Credit Union’s annual educational scholarship program is now open to all high school seniors in the region who will be attending a college, university or trade school for the upcoming academic school year.

To date, CASE Credit Union has awarded more than \$100,000 through its scholarship program, and this year the credit union is giving away more money than ever before. Thirteen \$1,000 scholarships are available in the 2021 program.

“The cornerstone of CASE Credit Union is built on the power of education,” said Jeffrey Benson, president and CEO of CASE. “Through our scholarship program, we’re able to unburden some of the financial restraints for students who strive for academic excellence and easier access to educational pursuits.”

Applicants must be a high school senior living in the 68 lower counties of Michigan. Students do not have to be a CASE Credit Union member to apply; however, if awarded a scholarship, recipients will be asked to join the credit union and receive the full services and benefits of membership that CASE offers.

Scholarships are awarded based on the student’s financial need, academic achievement, community involvement, school activities, awards and honors, recommendations, and an essay on financial literacy initiatives.

Online applications are currently open and are due by May 1. Applications can be downloaded at [casecu.org/Chubb-Hayes-Feeman-Scholarship](http://casecu.org/Chubb-Hayes-Feeman-Scholarship). Questions and completed applications can be sent by email to [ScholarshipCommittee@casecu.org](mailto:ScholarshipCommittee@casecu.org) or mailed to CASE Credit Union, Attn: Scholarship Committee, P.O. Box 22158, Lansing, MI 48909-2158.

The CASE Credit Union scholarships are given in memory of Florence Chubb, Bud Hayes, Hyrtl Feeman and Sheila A. Williams-Matlock.

**About CASE Credit Union:** *Established in 1936 by Lansing-area teachers and administrators serving 180 members, CASE Credit Union today, 85 years later, serves a membership of over 45,000 members and operates five branches throughout the Greater Lansing area while controlling over \$360 million in assets. CASE Credit Union’s mission is to assist members and employees to achieve financial success through service that is superior, convenient and easy to use. Visit the website at [casecu.org](http://casecu.org).*

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