



# Sponsorship Request Form

## GENERAL INFORMATION

|                      |              |
|----------------------|--------------|
| NAME OF ORGANIZATION | CONTACT NAME |
| PHONE                | EMAIL        |

## EVENT DETAILS

|   |   |  |
|---|---|--|
| NAME OF EVENT   | DATE OF EVENT   |  |
| LOCATION  | ANTICIPATED ATTENDANCE  | IS THIS AN ANNUAL EVENT?<br><input type="checkbox"/> YES <input type="checkbox"/> NO |
| ARE YOU OR YOUR ORGANIZATION CURRENTLY A MEMBER OF CASE CU?<br><input type="checkbox"/> YES <input type="checkbox"/> NO | HAVE YOU RECEIVED SUPPORT FROM CASE CU IN THE PAST?<br><input type="checkbox"/> YES <input type="checkbox"/> NO IF YES, WHICH YEAR? _____ |  |

PURPOSE OF THE EVENT

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HOW WILL CASE'S DONATION BENEFIT THE COMMUNITY?

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DEFINE ANY MARKETING OPPORTUNITIES FOR CASE CU?

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SOCIAL MEDIA HANDLES  I HAVE ATTACHED THE SPONSORSHIP PACKET FOR CASE CU TO REVIEW

## SUPPORT DESIRED

|  |  |
|--|--|
| <input type="checkbox"/> <b>MONETARY</b><br>AMOUNT REQUESTED \$ _____<br>ISSUE CHECK TO _____<br>SEND CHECK TO _____ | <input type="checkbox"/> <b>IN-KIND, INTENDED AUDIENCE</b> _____ <b>DATE NEEDED</b> _____<br>PICK-UP LOCATION (PLEASE SELECT ONE)<br><input type="checkbox"/> MERIDIAN BRANCH<br><input type="checkbox"/> LAKE LANSING BRANCH<br><input type="checkbox"/> PENNSYLVANIA BRANCH<br><input type="checkbox"/> WEST SAGINAW BRANCH<br><input type="checkbox"/> LANSING COMMUNITY COLLEGE (LCC) BRANCH |
|--|--|

## RETURN YOUR COMPLETED FORM AND SPONSORSHIP PACKET TO CASE CREDIT UNION

|   |  |   |
|---|--|---|
| <b>Mail</b><br>Marketing Department<br>1701 Hamilton Rd<br>Okemos, MI 48864 | <b>In Person</b><br>Bring your <b>completed form and sponsorship packet</b> to any of our branch locations | <b>Email</b><br>Attach your <b>completed form and sponsorship packet</b> and send to <a href="mailto:Marketing@casecu.org">Marketing@casecu.org</a> |
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